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Fast Company / June 2010
The 100 Most Creative People in Business
Geographic Distribution

Key: ■ Midwest ■ Northeast ■ South ■ West ■ International

Rank	Name	Company	Location
1	Lady Gaga	Interscope Records	Santa Monica, CA
2	Eddie Cue	Apple Internet Services	San Francisco, CA
3	Elizabeth Warren	Harvard University	Cambridge, MA
4	Shiro Nakamura	Nissan	Japan
5	Ryan Murphy	Creator, Producer	Los Angeles, CA
6	Steve Burd	Safeway	Pleasanton, CA
7	Chris Anderson	TED Conference	Long Beach, CA
8	Hannah Jones	Nike	Beaverton, OR
9	James Cameron	Lightstorm Entertainment	Santa Monica, CA
10	Qi Lu	Microsoft	Redmond, WA
11	Jay-Z	Roc Nation	New York, NY
12	Dr. C. Martin Harris	Cleveland Clinic	Cleveland, OH
13	Phoebe Philo	Céline	London / Paris
14	Igor Pušenjak	Lima Sky	New York, NY
15	Sheila Nevins	HBO Documentary Films	New York, NY
16	Haiping Zhao	Facebook	Palo Alto, CA
17	Reid Hoffman	LinkedIn	Mountain View, CA
18	Rob Carter	FedEx Corp	Memphis, TN
19	Jean Nouvel	Ateliers Jean Nouvel	Paris
20	KR Sridhar	Bloom Energy	Sunnyvale, CA
21	Josh Sapan	Rainbow Media	New York, NY
22	Andy Spade	Partners and Spade	New York, NY
23	Aaron Koblin	Google Creative Lab	San Francisco Bay Area
24	Daniel Newman	MapLight	Berkeley, CA
25	Suan Smith Ellis	(Red)	Greater NY City Area
26	Shmuel "Mooly" Eden	Intel	Santa Clara, CA
27	John Skipper	ESPN	Greater NY City Area
28	Spike Jonze	Filmmaker	Greater Los Angeles Area
29	Alessandra Lariu	SheSays/McCann NY	Greater NY City Area
30	Maveem Selvadurai	FourSquare	Greater NY City Area
31	Rebecca Allen	Nokia	Greater Los Angeles Area
32	Samuel Stupp	Northwestern University	Evanston, IL
33	Lukasz Gottwald	Kemosabe Entertainment	New York, NY
34	Kimberly Davis	JPMorgan Foundation	New York, NY
35	Beth Simone Noveck	White House OSTP	Washington D.C.
36	Zachary Bieberman	OpenFrameworks	New York, NY
37	Jamie Oliver	Chef	London
38	Yugo Nakamura	Tha	Tokyo
39	Byron Washom	UC San Diego	San Diego, CA
40	Judy McGrath	MTV Networks	New York, NY
41	Jesse Dylan	FreeForm	Los Angeles, CA
42	Cynthia Warner	Sapphire Energy	San Diego, CA
43	Mark Covey	Department of Defense	Newport News, VA
44	Frank Cooper III	PepsiCo Beverages	Greater NY Area
45	Tom Ford	Designer/Filmmaker	London, Sante Fe, LA
46	Gilberto Gil	Musician/Activist	Brazil
47	Carol Twig	Nat Cntr Adcmc Trnsfrmtn	Saratoga Springs, NY
48	Todd Park	Dept Health & Human Svcs	Washington D.C.
49	Mark Pinto	Applied Materials	Santa Clara, CA
50	Natalia Allen	Design Futurist	New York, NY

Rank	Name	Company	Location
51	Corinna Lathan	AnthroTronix	Silver Springs, MD
52	Simon Robinson	The Foundry	London
53	Soraya Darabi	Drop.io	New York, NY
54	Mark Fuller	WET Design	Los Angeles, CA
55	Amy Pascal	Sony Pictures	Culver City, CA
56	Luis von Ahn	reCaptcha	Pittsburgh, PA
57	Franklin Leonard	Universal Pictures	Universal City, CA
58	Wayne Peacock	USAA	San Antonio, TX
59	Majora Carter	Majora Carter Group	New York, NY
60	Fred Wilson	Union Square Ventures	New York, NY
61	Lisa Stone	BlogHer	Palo Alto, CA
62	Ray Kurzweil	Singularity University	Moffett Fed Airfield, CA
63	Robert Brunner	Ammunition Group	San Francisco, CA
64	Bjarke Ingels	BIG	Copenhagen
65	Kal Patel	Best Buy (Asia)	Richfield, MN
66	Dele Olojede	Timbuktu Media	Lagos
67	Stacey Simmons	Omiacademy	Baton Rouge, LA
68	Caterina Fake	Hunch	New York, NY
69	Charlene Li	Altimeter Group	San Mateo, CA
70	KR Sridhar	Bloom Energy	Sunnyvale, CA
71	Jonney Shih	AsusTek	Taiwan
72	Tokuji Yoshioka	Tokuji Yoshioka Design	Tokyo
73	Scott Belsky	Behance	Greater NY City Area
74	Perry Chen	Kickstarter	New York, NY
75	Ping Fu	Geomagic	Research Triangle, NC
76	Chris Barbour	Adidas	Amsterdam Area
77	Federico Alvarez	Film Director	Uruguay
78	Eric Ripert	Le Bernardin/Avec Eric	New York, NY
79	Amy Cappellazzo	Christie's International	New York, NY
80	Gabor Forgacs	Organovo/U of Mo	Columbia, Mo
81	Larry Fullerton	Correlated Magnetics	New Hope, AL
82	Mieko Kusano	Sonos	Santa Barbara, CA
83	Marshall Capps	Texas Instruments	Dallas/Fort Worth, TX
84	Avner Ronen	Boxee	Greater NY City Area
85	Tavi Gevinson	Style Rookie	Chicago, IL
86	Ben Huh	Cheezburger Network	Seattle, WA
87	Patrick Awuah	Ashesi University	Ghana
88	Kazuyo Sejima	SANAA Architects	Tokyo
89	Bonnie Brooks	The Bay	Toronto
90	Boo-Keun Yoon	Samsung Electronics	Seoul
91	Marcel Melanson	Compton Fire Dept	Compton, CA
92	Annie Leonard	The Story of Stuff Project	San Francisco Bay Area
93	Phoenix Wang	Startl	Greater NY City Area
94	David Gage	Quantic Dream	Paris
95	Jordan Roth	Jujamcyn Theaters	New York, NY
96	Andrew Mason	Groupon	Chicago, IL
97	Michael Williams	A Continuous Lean	New York, NY
98	Sung-Joo Kim	Sungjoo Group/MCM	London
99	Jessica Lundquist	University of Washington	Seattle, WA
100	Andrey Ternovskiy	Chatroulette	Moscow